

<p style="text-align: center;">Forum for the Future of Agriculture 2011 (FFA2011)</p> <p style="text-align: center;">REFOCUSING SECURITY ON FOOD AND NATURE</p> <p style="text-align: center;">CAP RENEWAL FOR BETTER FARMING</p> <p style="text-align: center;">Tuesday, March 15th, 2011</p> <p style="text-align: center;">The Square, Brussels</p>			
0845-0900	Opening statement on priorities for the CAP	Franz Fischler - Chair, <i>FFA2011</i> , Chairman, <i>RISE Foundation</i>	Podium speech
0900-1030	Keynote: The CAP in the spotlight	Keynote Address: Commissioner Dacian Ciolos Responses: <ul style="list-style-type: none"> • Padraig Walshe – President, <i>COPA</i> • Ken Ash - Director of Trade and Agriculture, <i>OECD</i> • Lester Brown - Founder and President, <i>Earth Policy Institute</i> Moderator: Stephen Sackur - <i>BBC World</i>	Keynote + armchair discussion
1030-1100	Coffee Break		
1100-1145	Session I: Knowledge-based Agriculture	Opening Address: Aalt Dijkhuizen - Chairman of the Executive Board <i>Wageningen UR</i> Responses: <ul style="list-style-type: none"> • Maurice Moloney - Director and Chief Executive, <i>Rothamstead Research Institute</i> • Roel Bol - Programme Director, Bio-based Economy, <i>Dutch Ministry of Agriculture</i> • Christoph Büren -Vice President of <i>SAF –agriculteurs de France</i> Moderator: Tim King - <i>European Voice</i>	Traditional panel session
1145-1245	Session II: Sustainability and environmental security in farming	Keynote address: Commissioner Janez Potocnik Responses: <ul style="list-style-type: none"> ○ Mairead McGuinness - MEP, <i>EPP group and Member of the Agriculture and Rural Development Committee</i> ○ Jaqueline McGlade - Executive Director, <i>European Environment Agency</i> ○ Carl-Albrecht Bartmer - President, <i>DLG</i> ○ Allan Buckwell – Policy 	Armchair discussion

		Director, <i>CLA</i> ; Chairman, <i>ELO Policy Group</i>	
		Moderator: Stephen Sackur	
1245-1415	Lunch		
1415-1515	Session III: Competition, rewards and transparency along the food chain	Provocation speech: <ul style="list-style-type: none"> ○ Lester Brown - Founder and President, <i>Earth Policy Institute</i> Discussion: <ul style="list-style-type: none"> ● Werner Wutscher - Member of the Management Board, <i>REWE group</i> ● John Atkin – CEO, <i>Syngenta</i> ● Mella Frewen – Director General, <i>CIAA</i> – <i>Confederation of the Food and Drink Industries of the EU</i> 	Provocation + Armchair discussion
		Moderator: Tim King	
1515-1600	Session IV: are the rural areas the losers of globalisation?	Provocation Speech: Dirk Ahner – Director General, <i>DG REGIO</i>	Provocation + Armchair discussion
		Discussion: <ul style="list-style-type: none"> ○ Benoit Coppe - Président, <i>la Foire de Libramont</i> ○ Jason Clay – Senior Vice President Market Transformation, <i>WWF</i> ○ Hildegard Kuhlmann – Rural Entrepreneur, <i>Nordrhein Westfalia</i> 	
1600-1620	Coffee break		
1620-1705	Session V: Afternoon hard talk - CAP reform for better farming.	Panelists: <ul style="list-style-type: none"> ○ George Lyon - MEP, <i>ALDE group and Member of the Agriculture and Rural Development Committee</i> ○ Reimer Böge – MEP, <i>EPP Group and Member of the Budget Committee</i> ○ Corrado Pirzio-Biroli – President, <i>ELO</i> 	Parliamentary style debate
		Moderator: Stephen Sackur	
1705-1730	Final Address – facing up to the world food security challenge	<ul style="list-style-type: none"> ○ Celso Amorim - Former Minister of Foreign Affairs, <i>Brazil</i> 	Podium Speech
1730-1745	Concluding remarks and conclusions from the student forum	<ul style="list-style-type: none"> ○ Franz Fischler - Chair, <i>FFA2011</i>, Chairman, <i>RISE Foundation</i> 	Conclusion

